



Apartment Association of the Panhandle

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Website: www.aapanhandle.com

MISSION STATEMENT: WE ARE THE ULTIMATE SOURCE OF INFORMATION, SERVING THE RENTAL HOUSING INDUSTRY THROUGH COMMUNICATION, EDUCATION, ADVOCACY AND PROFESSIONAL NETWORKING.

SPONSORS



MORRISON
SUPPLY COMPANY
a **MORSCO** company



Bogue Property Management
Jaramillo Properties, LTD

Representing Your Company's Interests

The **Apartment Association of the Panhandle** supports the rental housing industry by providing communication, education, legislative advocacy, and professional networking.

It represents more than 20,000 multi-family and residential units within the Texas Panhandle. AAP also works with vendor companies that provide different products and services benefitting the members in our industry.

The **Texas Apartment Association** is comprised of 25 local affiliates throughout the state of Texas. Because of its scope and size, companies involved in this industry are often affected by local, state and federal government actions.

Local, State & Federal Representation

Through the **Apartment Association of the Panhandle**, your interests concerning building requirements, utilities, taxes and legislation affecting our industry is being protected on a local, state and national level. We keep you informed of any legislation that may affect your business.

Our industry's state & national interests are represented by the **Texas Apartment Association (TAA)** and the **National Apartment Association (NAA)**.

In the past, our combined legislative efforts have saved companies involved in the multi-housing industry hundreds of thousands of dollars and have provided critical input on governmental issues.

Professional Education

The Apartment Association of the Panhandle meets the needs of rental housing professionals by providing the opportunity to attend state and national seminars, educational series, and education courses benefitting both multi-family and residential rental owners.

General Membership Luncheon

The general membership meets six times a year for luncheons and gives the product service members, owners, managers and maintenance personnel the opportunity to network. The meeting also provides valuable education for our members by utilizing a speaker who focuses on topics that affect our industry.

Independent Rental Owners Meetings

We offer educational programs for independent residential rental housing owners that address their special needs within the industry.

Membership Directory

AAP provides current membership lists of owners and/or Product Service vendors to our members in good standing upon request.

Publications

The **Apartment Association of the Panhandle's** monthly publication, *The Habitat*, is digitally published monthly. This newsletter helps keep you informed of the upcoming events, new services, education programs, and legislative information pertaining to our industry. Through our affiliation with the **Texas Apartment Association** and the **National Apartment Association**, our members receive a subscription to both the Texas Apartment Association's *Texas Apartments* and National Apartments Association's *Units* magazine.

TAA Redbook

The **Texas Apartment Association's Redbook** is an indispensable legal reference for rental property owners, management executives, property supervisors and on site personnel. The Redbook contains the actual text of applicable state and federal laws that affect rental housing with commentary on the law. The Redbook is designed to save you legal fees and time by answering the most common legal questions about rental property ownership and management. It is published every other year following the conclusion of the Texas Legislative session or you may sign up for an online version at www.taa.org.

Leases and Forms

Membership allows legal use of copyrighted **Texas Apartment Association's** leasing and management forms for both multi-family and residential housing. These forms are available to members only and outline the tenant's rights and obligations. Forms are updated regularly to reflect legislative changes.

Networking

The Apartment Association of the Panhandle provides a networking atmosphere by providing Product Service Members direct access to prospects in the rental housing industry. We also have meetings and events encouraging one-on-one relationships among owners, management members, and Product Service Members.

Committees

The Apartment Association of the Panhandle has multiple committees dedicated to enhancing the industry, the local community, and providing members with volunteer and leadership opportunities.

Advertising Opportunities

Product Service Members are given the opportunity to sponsor and co-sponsor events as well as purchase Advertising Packages which include additional advertising for your company. Please refer to pages 8 & 9, or contact the local office at 806-355-6391 for a list of advertising packages available.



Apartment Association of the Panhandle Owner Member Application

Company Name: _____ How did you hear about us? _____

Primary Contact: _____ Title: _____

Full Mailing Address: _____

Email Address: _____ Phone: () _____ - _____

Fax Phone: () _____ - _____ Cell Phone: () _____ - _____ May we use for texts? Y ___ N ___

}	Management Company Name: _____
	Management Company Primary Contact: _____
	Address: _____
	Email Address: _____ Phone: () _____ - _____

MEMBER INTEREST/COMMUNICATION PREFERENCE

AAP holds a number of classes, events, and seminars that you can attend. We communicate our events via email, text reminders, and our monthly newsletter *The Habitat*. Please indicate how you prefer to receive AAP updates.

E-Mail Text No thank you.

Please note: you may still receive invoices and/or TAA/NAA updates via email.

ADDITIONAL MEMBER INFORMATION

Please check type(s) of housing this entity provides:

HUD accepted Corporate Housing Student Housing Senior Housing

Your membership includes free directory listing and searchability on our website.

My business is mainly single-family dwelling (houses) apartment complexes

Membership Dues

Must be a current or potential owner/management company/developer of rental property and/or units in the twenty-six Texas Panhandle counties, including: **Armstrong, Briscoe, Carson, Castro, Childress, Collingsworth, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, and Wheeler.**

Line 1: Under 50 Units	=	\$225.00	\$_____ Annual Investment:
51-100 Units	=	\$235.00	
100-150 Units	=	\$260.00	
151-250 Units	=	\$290.00	
251 Units & up	=	\$315.00	

Line 2: _____	X	\$3.95	\$_____ Unit Assessment:
Total Units Owned		Price per Unit	

Line 3: Total investment first year's membership \$_____ (Total lines 1 + 2)

Important: Using pages 6 & 7, please be sure and list all of your rental properties in the twenty-six county areas listed above. **Texas Apartment Association (TAA)** forms are valid only if the property is registered and the local association dues are paid. All properties owned or managed within **Apartment Association of the Panhandle** jurisdiction must be reported to the **Apartment Association of the Panhandle** office within thirty days of acquisition. Use additional sheets if necessary.

Please read the Membership & Communication Agreements and the Code of Ethics on page 5 of this form. By signing below, you confirm that you are authorized to do so & hereby agree to the information provided.

Signature: _____ Date: _____



Apartment Association of the Panhandle Product/Service Member Application

Company Name: _____ How did you hear about us? _____

Primary Contact: _____ Title: _____

Full Mailing Address: _____

Email Address: _____ Phone: () _____ - _____

Fax Phone: () _____ - _____ Cell Phone: () _____ - _____ May we use for texts? Y__N__

{	Corporate Office Name: _____ Bill to Corporate Office? _____
	Corporate Office Primary Contact: _____
	Address: _____
	Email Address: _____ Phone: () _____ - _____

Your membership includes free directory listings on our website. Which categories are applicable to your business?:

MEMBER INTEREST/COMMUNICATION PREFERENCE

AAP holds a number of classes, meetings, and seminars that you can attend. We communicate our events via email, text reminders, & our newsletter, *The Habitat*. Please indicate how you'd like to receive your AAP updates.

E-Mail Text No thank you.

Please note: you may still receive invoices and/or TAA/NAA updates via email.

MEMBERSHIP DUES

Product/Service Member: A vendor or supplier of goods and/or services to the multi-family industry. Members are referred to as "Vendor Members" or "PSC Members." Must provide services within the twenty-six panhandle counties covered by the AAP. Counties include: **Armstrong, Briscoe, Carson, Castro, Childress, Collingsworth, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, and Wheeler.**

Line 1: \$260.00 = Annual Membership Investment

Line 2: _____ = Optional Advertising/sponsorship Packet (See pages 8 & 9)

Line 3: _____ = Total investment for first year's membership (Lines 1 & 2 Total)

Please read the Membership & Communication Agreements and the Code of Ethics on page 5 of this form. By signing below, you confirm that you are authorized to do so & hereby agree to the information provided.

Signature: _____ Date: _____

COMMUNICATIONS AGREEMENT

By providing the addresses, emails, phone numbers above, I agree that I am authorized to do so and hereby consent to receive calls, texts, and email notices sent by, or on behalf of, the Apartment Association of the Panhandle.

MEMBERSHIP AGREEMENT

This application is made in accordance with and subject to the Bylaws and Articles of Incorporation of the **Apartment Association of the Panhandle** (printed version available upon request). I agree to abide by the **Code of Ethics** below. I hereby apply for membership and enclose payment for my first year's membership investment to the **Apartment Association of the Panhandle**. In the event of membership termination I agree and my company agrees to discontinue, immediately, the use of the AAP, TAA, and NAA logos, forms, services, and other benefits and privileges of membership. Continued use of the AAP, TAA, or NAA logos or forms may subject me or my company to legal actions. Dues payments to the **Association** may be deductible as a business expense, but are not deductible as a charitable contribution. A portion of the dues, however, is not deductible as a business expense to the extent that the **Apartment Association of the Panhandle/TAA & NAA** engages in lobbying. The non-deductible portion of the dues is listed on your dues invoice. Dues payments are non-refundable.

CODE OF ETHICS

We, the members of the **Apartment Association of the Panhandle**, recognizing our duty to the public and the intimate nature of the relationship between the apartment resident and the owner, or manager, and being aware of the vastly increasing role of the apartment industry in providing the home of the future, and in order to provide the apartment-residing public with each and every member, together and alone, agreeing that, so long as we remain members of the **Association**, and so long as nothing confined herein shall be unlawful, we shall:

- (a) Promote, employ and maintain a high standard of integrity in the performance of all rental obligations and services in the operation of multi-housing communities.
- (b) Maintain and operate multi-housing communities in accordance with fair and honorable standards of competition, ever mindful of the purposes of **AAP** in compliance with the bylaws thereof.
- (c) Strive continually to promote the education and fraternity of the membership and to promote the progress and dignity of the multi-housing industry in creating a better image of itself in order that the public may be better served.
- (d) Seek to provide better values, so that an even greater share of the public may enjoy the many benefits of multi-housing living.
- (e) Establish high ethical standards of conduct with multi-housing rental agencies, suppliers and others doing business with the multi-housing industry.
- (f) Endeavor to expose all schemes to mislead or defraud the multi-housing residing public and to aid in the exposure of those responsible.
- (g) Refrain from attempting to obtain residents through advertising or otherwise, by means of deceptive, misleading or fraudulent statements, misrepresentations or the use of implications, unwarranted by fact or reasonable probability.
- (h) Not use the **TAA** logo on forms other than official **TAA** lease-related forms or give incorrect impression that a form is approved by **TAA**.
- (i) Abide by all national, state and local laws of every kind and nature.
- (j) Not reproduce or reprint any publication or form which is copyrighted by **TAA** and sold by AAP.
- (k) Not knowingly use any unlawfully reproduced or reprinted **TAA** forms or publications.
- (l) Not use the **TAA** logo in any manner without using the phrase "Member of" above in conjunction with the logo.

Disciplinary action for any violation of the above Code of Ethics shall be delegated to and be the exclusive responsibility of the Board of Directors of the **Apartment Association of the Panhandle**.

Owner/Property Name

#	Numerical	Direction	Street Name	City	ZIP Code
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
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19					
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21					
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23					
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26					
27					
28					
29					
30					

Owner/Property Name

#	Numerical Address	Direction	Street Name	City	ZIP Code
31					
32					
33					
34					
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APARTMENT ASSOCIATION OF THE PANHANDLE

SPONSORSHIP LEVELS 2018

Prices effective for all packages ordered after November 1, 2017
 Packages will run from February 1st, 2018 through January 31st, 2019

PACKAGES	COST	PACKAGE DETAILS
PLATINUM	\$2175.00	<p>One 10x10 booth at AAP's Annual Education Conference & Expo – Feb 20, 2018 (\$250 value added)</p> <p>NEW!! Sponsorship of three AAP Member activities or events Company name and logo in scrolling ad on www.aapanhandle.com homepage Full page color ad in 12 digital issues Habitat Newsletter to be supplied by you Bowling Tournament Lane Sponsor, beverage and food sponsor Banquet Sponsor (includes 4 tickets) & one reserved table sign for 4 seats</p> <p>NEW!! Enhanced Listing in the Desktop Product Service Guide Your company LOGO on all emails sent out from the AAP office One "Birdie" sponsorship for annual AAP Golf Tournament with logo on the banner Logo displayed on sign at general meetings Recognition at general meetings</p> <p>NEW!! Your company logo on the front and back of all General Meeting agendas provided to all members at meetings.</p>
GOLD	\$1,750.00	<p>One 10x10 booth at AAP's Annual Education Conference & Expo – Feb 20, 2018 (\$250 value added)</p> <p>NEW!! Sponsorship of two AAP Member activities or events Company name and logo listed as gold sponsor on www.aapanhandle.com homepage ½ page color in 12 digital issues Habitat Newsletter to be supplied by you Bowling Tournament Lane Sponsor & beverage sponsor Banquet Sponsor (includes 2 tickets)</p> <p>NEW!! Enhanced Listing in the Desktop Product Service Guide Your company NAME (no logo) on all emails sent out from the AAP office One Tee Box sponsorship for annual AAP Golf Tournament Logo displayed on sign at general meetings Recognition at general meetings</p> <p>NEW!! Your company logo on the back of all General Meeting agendas provided to all members at meetings.</p>
SILVER	\$1200.00	<p>One 10x10 booth at AAP's Annual Education Conference & Expo – Feb 20, 2018 (\$250 value added)</p> <p>NEW!! Sponsorship of one AAP Member activity or event 1/4-page color in 12 digital issues Habitat Newsletter to be supplied by you Bowling Tournament Lane Sponsor Banquet Sponsor (includes 2 tickets) One Tee Box sponsorship for annual AAP Golf Tournament Logo displayed on sign at general meetings Recognition at general meetings</p>
BRONZE	\$800.00	<p>One 10x10 booth at AAP's Annual Education Conference & Expo – Feb 20, 2018 (\$250 value added)</p> <p>Business card size ad in Habitat Newsletter (8 months) Bowling F/B Sponsor Banquet Reception Sponsor Business card size ad in the Desktop Product Service Guide Business name displayed on sign at general meetings (No recognition by name)</p>



Company Name: _____ Phone No.: _____

Date: _____ Signature _____

My company is committing to the following Advertising Packages with the Apartment Association of the Panhandle for 2018:

- PLATINUM ADVERTISING LEVEL** **\$2,175.00 per year**
 Available Extras:
 ○ Include Advertising/Logo on AAP Website Property Search Page (open to public) 100.00 per quarter
TOTAL FOR PLATINUM PACKAGE: \$ _____

- GOLD ADVERTISING LEVEL** **\$1,750.00 per year**
 Available Extras:
Please note: if you sign up for both extras, you'll get a discount of \$50 per quarter!
 ○ Include Advertising/Logo on AAP Website Home Page – Scrolling Ad (open to public) 100.00 per quarter
 ○ Include Advertising/Logo on AAP Website Property Search Page (open to public) 100.00 per quarter
TOTAL FOR GOLD PACKAGE: \$ _____

- SILVER ADVERTISING LEVEL** **\$1,200.00 per year**
 Available Extras:
Please note: if you sign up for both extras, you'll get a discount of \$50 per quarter!
 ○ Include Advertising/Logo on AAP Website Home Page – Scrolling Ad (open to public) 100.00 per quarter
 ○ Include Advertising/Logo on AAP Website Property Search Page (open to public) 100.00 per quarter
TOTAL FOR SILVER PACKAGE: \$ _____

- BRONZE ADVERTISING LEVEL** **\$ 800.00 per year**
 Available Extras:
Please note: if you sign up for both extras, you'll get a discount of \$50 per quarter!
 ○ Include Advertising/Logo on AAP Website Home Page – Scrolling Ad (open to public) 100.00 per quarter
 ○ Include Advertising/Logo on AAP Website Property Search Page (open to public) 100.00 per quarter
TOTAL FOR BRONZE PACKAGE: \$ _____

A LA CARTE:

- Advertising/Logo on the AAP Website Property Search Page (open to public) **\$125.00 per quarter**

Taxes will be added for all taxable items, such as advertising, and will be provided in a breakdown for quarterly payments upon receipt of your commitment sheet. All quarterly payments will be billed in January, April, July and October. All packages run from February 1st through January 31st.